



Light reinventor and producer, Davide Groppi challenges traditional design, proportion and perception of illumination. Whether it is utter simplicity, seemingly impossible weightlessness, or unexpected amazement, there is always more than light that meets the eye. In addition to his designers, Davide Groppi counts De Padova, Boffi, Paola Lenzi and Christophe amongst his collaborations. The sense of drama of his creations also allows them to shed new light inside luxury hotels and restaurants, such as Albert Adrià, Massimo Bottura, Massimiliano Alaïmo, Moreno Cedroni, Carlo Cracco, Gennaro Esposito, Giancarlo Pirebellini, Ciccio Sultano and others. (Clockwise from top left) The Bubba provides spot-on illumination outdoors, while the Edi Son table lamp pays tribute to the larger-than-life inventor of the carbon filament light bulb with its oversize proportion. The all-rounder Sampei is ideal on the floor or table, indoor or outdoor. Made of fiberglass and metal, it has an adjustable spotlight and dimmer. (Left) B&B Italia celebrated the 50th anniversary of Gaetano Pesce's Up5 6 armchair with a special edition in striped beige and petrol green. The ball and chain design is as tongue-in-cheek today as its first launch.

(Top) DAVIDE GROPPI, www.davidegroppi.com

(Bottom) B&B ITALIA, www.bebitalia.com

According to Mordar Intelligence, the LED lighting Market was valued at USD 75.81 billion in 2020 is expected to reach USD 160.03 billion by 2026 at a CAGR of 14.25% over the forecast period 2021 - 2026.

By transitioning to energy-efficient LEDs, an estimated savings of USD 18 billion in electricity costs can be achieved. Furthermore, over 160 million metric tons of carbon dioxide emissions can be avoided every year.

Lighting accounts for nearly 10% of electricity usage in households and 18-40% of commercial premises. There is a growing need for energy saving across the globe, which is creating scope for the LED market.

Countries across the globe are widely adopting LED lighting. For instance, New York planned to replace 250,000 streetlights with LEDs, which was to be followed by the replacement of decorative lights in the urban areas.

daide groppi

ORIGINE

A bud of light
Davide Groppi and Giorgio Rava, 2020



daidegropi.com

